



Now in its fourth year, *La Cinémathèque* Film Club has grown from a handful of curious individuals in 2011 to a substantial film club and mainstay of the South Orange cultural scene, bringing in more members with each subsequent event. Ever growing, *La Cinémathèque* provides an excellent opportunity to promote your company or business and to establish a long and fruitful relationship for years to come.

Membership is comprised of a diverse array of film enthusiasts from the northern New Jersey area, providing sponsors the opportunity to present their business to a receptive and appreciative audience. The club hosts monthly meetings where film lovers can congregate to learn about, watch, and discuss some of the most important films from world cinemas. Supplementary to these main series, *La Cinémathèque* hosts events in conjunction with a wide array of cultural and educational groups in the South Orange area. Previous collaborations have included the South Orange Public Library, Livingston's Temple Beth Shalom, and the West Orange Film Society. South Orange is an artistically rich community of over 16,000 residents with a median household income of approximately \$99,000 annually and over 57% holding college degrees. *La Cinémathèque* includes members from neighboring towns in the New York City metro area, providing any company or business with access to a wide audience within that community.

La Cinémathèque is hosted by Gerard Amsellem, artist, educator, and filmmaker local to the area. He brings to the club his filmmaking expertise, extensive artistic education, and experience as a teacher in order to achieve *La Cinémathèque's* mission. Events and series take place in the South Orange Performing Arts Center (SOPAC), a state of the art performance facility located in the heart of downtown South Orange, and an integral part of the community it serves.

La Cinémathèque Film Club exists to explore the filmic medium, its history, and its impact on our global society. Through series of educational and interactive events, *La Cinémathèque* aims to realize its mission:

- to **expose** members to films they would not otherwise encounter.
- to **educate** members about important people and moments in film history.
- to **explore** art and culture from around the world.
- to **engage** in critical discussion with a diverse group of passionate individuals.

If you are interested in becoming a sponsor please review the various packages and see which one satisfies your investment and interest level.





SPONSORSHIP PACKAGES

THE
EXECUTIVE
PRODUCER
\$5,000 - 1 SPONSOR

- Prominent logo placement on all promotional platforms
- 6 tickets to all series events
- *La Cinémathèque* will host one film screening event at your company/business

THE
PRODUCER
\$1,500 - 3 SPONSORS

- Logo placement on promotional platforms
- 4 tickets to all series events

THE
ASSOCIATE
PRODUCER
\$300 - UNLIMITED SPONSORS

- Perfect for individual supporters!
- Special thanks on our website
- 2 tickets to all series events

THE
SERIES
PRODUCER
\$500 - UNLIMITED SPONSORS

- Support the Israeli series
- Perfect for cultural and religious congregations!
- Logo placement on promotional platforms
- 3 ticket to Israeli series events





SPONSORSHIP FORM

COMPANY/BUSINESS
NAME:

ADDRESS:

CITY:

STATE/ZIP:

CONTACT/TITLE:

TELEPHONE:

EMAIL:

The Executive Producer

The Producer

SPONSORSHIP LEVEL:
(PLEASE CIRCLE ONE)

The Associate Producer

The Series Producer
(Israeli series only!)

Please make checks payable to *New Waves Productions* and send to:
New Waves Productions
39 Mews Lane
South Orange, NJ 07079

After receiving your completed form and payment, we will contact you via email to request any applicable deliverables (i.e. digital high resolution logo, company description, etc.). If you have any questions, please contact us at NewWavesProductions@gmail.com.

Thank you for your support!



NewWavesProductions.org